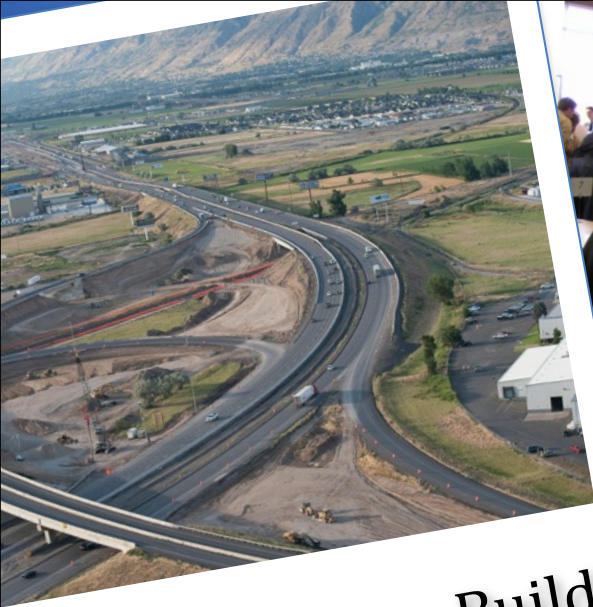




2013 Annual Conference



Design Build



Pioneers in CSS



ABC



The Olympics



Innovative Intersections



Google™



amazon

Driving Factors

Successful Organizations

First

A company-wide shared vision

Second

A universal commitment to proactively anticipate customer need

Third

A commitment to innovate and evolve



Amazon



Google

“Innovation distinguishes
between a leader and
a follower.”



Apple Computer





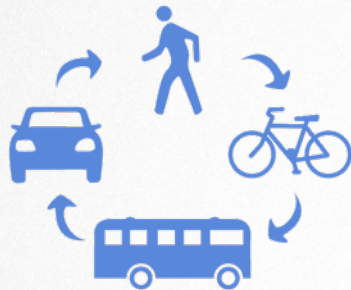
Developing the UDOT Vision

Driving forces for success

Final Four Strategic Goals



Preserve
Infrastructure



Optimize
Mobility

zero[®]
Fatalities

Zero
Fatalities



Strengthen
the economy

Teen Memorium

*Andrew
Tolman*

16 | FARMINGTON

"PLEASE BE ALERT
NEAR CROSSWALKS,
AND SLOW DOWN
BELOW THE SPEED
LIMIT ANYTIME YOUR
VISION IS IMPAIRED,
ESPECIALLY NEAR
PEDESTRIANS."



Teen Memorium

Jessika Swihart

19 | MURRAY

"IF ONLY SHE
HAD STAYED
THE NIGHT OR
CALLED ME FOR
A RIDE."



Teen Memorium



*Edwin
Cardoso*

14 | SALT LAKE CITY

"THE DRIVER WAS LOOKING
FOR AN ADDRESS FOR WORK
WHEN HE HIT MY SON."

Teen Memorium

*Madeline
Morris*

18 | SPRING, TEXAS



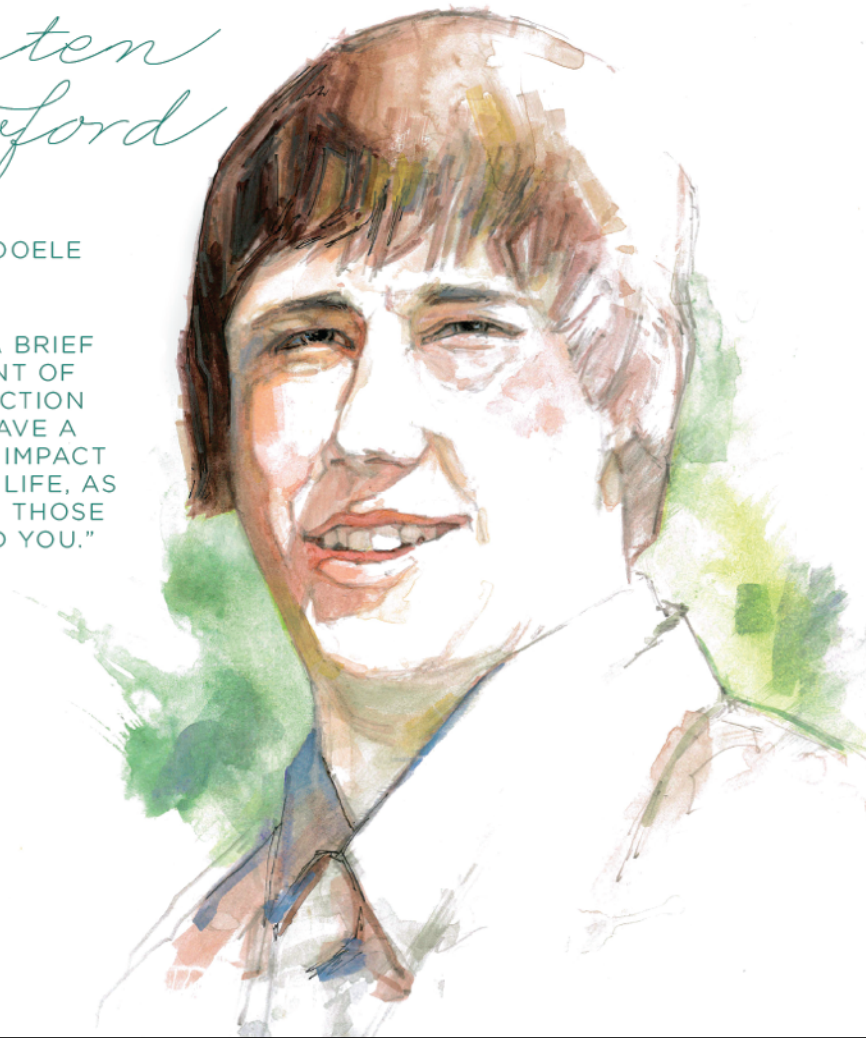
"TAYLOR DOZED OFF
JUST LONG ENOUGH
TO DRIVE THE SUV
OFF THE SIDE OF
THE ROAD."

Teen Memorium

*Trenten
Crawford*

18 | TOOELE

"EVEN A BRIEF
MOMENT OF
DISTRACTION
CAN HAVE A
LASTING IMPACT
ON YOUR LIFE, AS
WELL AS THOSE
AROUND YOU."



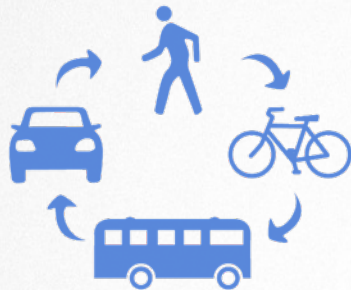
Seat belts are for everyone



Final Four Strategic Goals



Preserve
Infrastructure



Optimize
Mobility

zero[®]
Fatalities

Zero
Fatalities



Strengthen
the economy

Investments Generating Economic Value

Transportation Efficiency

Improved Market Access

Increased Business Attraction

Construction Spending Impacts



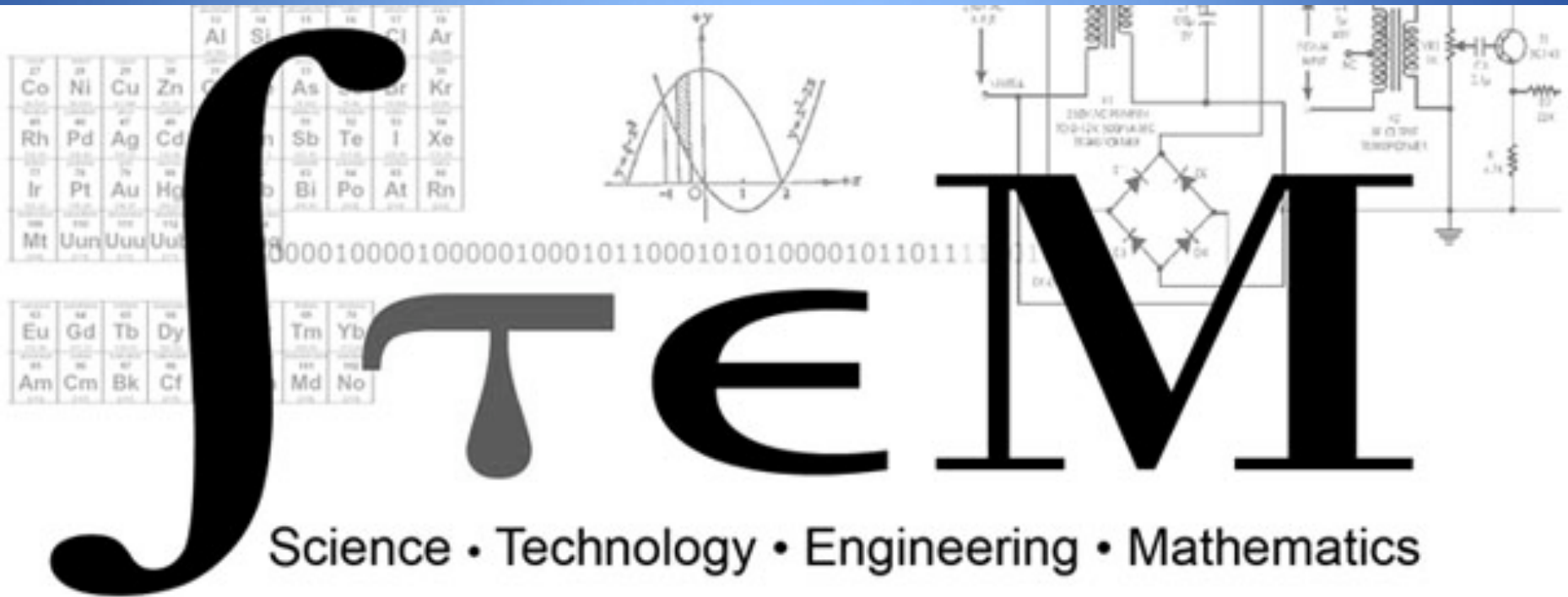
Emphasis Area

Integrated Transportation

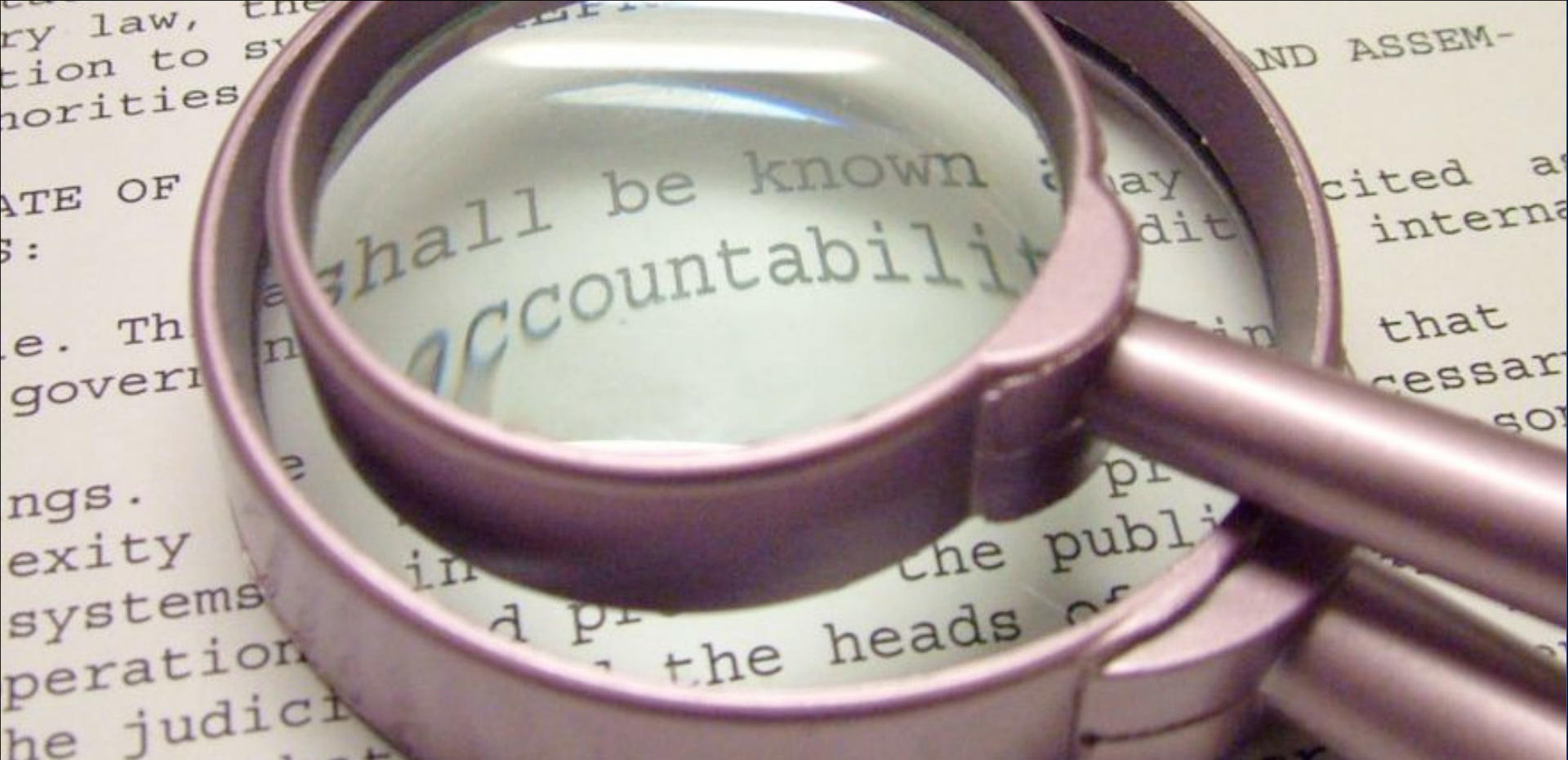


Emphasis Area

Collaboration



Emphasis Area
Education



Emphasis Area

Transparency



Emphasis Area
Quality



Emphasis Area

Operational Excellence

UDOT's Core Values

- Innovation
- Dedication
- Integrity
- Public Responsiveness
- Passion
- Fiscal Responsibility





Making UDOT even better



UDOT | The World's Standard



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